

# 76th Annual Linn County Oregon Veterans Day Parade “Honoring Gold Star Families” 2027 Sponsorship Packages

## Red Sponsor - \$200 Minimum

- One parade entry, rear position, last 25 entries
- Name included in social media post highlighting Red Sponsors (including links to your Facebook Page or Instagram)
- Name in Parade Magazine
- Name listed on Red Sponsor's page of our website including links to your website or social media page
- Name included on barrier banners seventh position

## White Sponsor - \$500 Minimum

- One parade entry, rear position, among the last 50 entries
- Business Card size logo on the parade magazine
- One social media post (shared with no more than 5 other White Sponsors) highlighting your organization as a White Sponsor, (including links to your Facebook or Instagram pages).
- Logo included in sixth position on barrier banners
- Logo on White Sponsor page, including a link to your website or social media page

## Blue Sponsor - \$1,000 Minimum

- One parade entry, positioned between entries 75-100
- One-fourth page “thank you” Veterans ad in the parade magazine
- One social media post (shared with no more than 3 other Blue Sponsors) highlighting your organization as a Blue sponsor (including links to your Facebook or Instagram pages)
- Logo on fifth position on barrier banners
- Logo included on Blue Sponsor page, including link to your website or social media page
- Acknowledgement by announcers along the parade route

## Liberty Sponsor - \$2,000 Minimum

- One Parade entry positioned between entries parade 50-75
- One third page “thank you” veterans ad in parade magazine
- One social media post (shared with no more than 2 other Liberty Sponsors) highlighting your organization as a Liberty Sponsor (including links to your Facebook or Instagram) pages
- Logo included in fourth position on barrier banners
- Logo included on Liberty Sponsor page, including link to your website or social media page
- Acknowledgement by announcers along parade route

## Star Sponsor - \$3,000 Minimum

- One Parade entry, positioned among the first 50 entries
- Half Page “thank you” veterans ad in the parade magazine
- One social media post highlighting your organization as a Star Sponsor (includes links to your Facebook or Instagram) pages
- Logo included in third position on parade barrier banners
- Digital ad or logo included on Star sponsor page, including link to your website or social media page
- Acknowledgement by announcers along parade route
- Two parade hats or t-shirts

## Flag Sponsor - \$4,000 Minimum

- One parade entry- positioned among the first 75 entries
- Full page “thank you” veterans ad in the parade magazine
- One social media posts highlighting your organization as a flag sponsor (includes links to your Facebook or Instagram) pages
- Logo included in second position on parade barrier banners
- Digital ad or logo included on Flag Sponsor page, including link to your website or social media page
- Acknowledgement by announcers along parade route
- Four parade t-shirts or hats



*Ready to register or need to pay for your sponsorship? Scan the QR code to visit the Become a Sponsor page.*

## Mailing Address

LCOVDP  
Box 106  
2532 Santiam Hwy SE  
Albany, OR 97322

## Need Assistance?

Christine Ferguson  
Phone #: (757) 593-5094  
Email: [info@linncountyveteransdayparade.org](mailto:info@linncountyveteransdayparade.org)  
Tax ID #88-3484665