74th Annual

Linn County Oregon Veterans Day Parade 2025 Sponsorship Packages

Red Sponsor - \$200 Minimum

- One parade entry, rear position, last 25 entries
- Name included in social media post highlighting Red Sponsors (including links to your Facebook Page or Instagram)
- Name in Parade Magazine
- Name listed on Red Sponsor's page of our website including links to your website or social media page
- Name included on barrier banners seventh position

White Sponsor - \$500 Minimum

- One parade entry, rear position, among the last 50 entries
- Business Card size logo on the parade magazine
- One social media post (shared with no more than 5 other White Sponsors) highlighting your organization as a White Sponsor, (including links to your Facebook or Instagram pages).
- Logo included in sixth position on barrier banners
- Logo on White Sponsor page, including a link to your website or social media page

Blue Sponsor - \$1,000 Minimum

- One parade entry, positioned between entries 75-100
- One-fourth page "thank you" Veterans ad in the parade magazine
- One social media post (shared with no more than 3 other Blue Sponsors) highlighting your organization as a Blue sponsor (including links to your Facebook or Instagram pages)
- Logo on fifth position on barrier banners
- Logo included on Blue Sponsor page, including link to your website or social media page
- Acknowledgement by announcers along the parade route

Liberty Sponsor - \$2,000 Minimum

- One Parade entry positioned between entries parade 50-75
- One third page "thank you" veterans ad in parade magazine
- One social media post (shared with no more than 2 other Liberty Sponsors) highlighting your organization as a Liberty Sponsor (including links to your Facebook or Instagram) pages
- Logo included in fourth position on barrier banners
- Logo included on Liberty Sponsor page, including link to your website or social media page
- Acknowledgement by announcers along parade route
- Two parade hats or t-shirts

Star Sponsor - \$3,000 Minimum

- One Parade entry, positioned among the first 50 entries
- Half Page "thank you" veterans ad in the parade magazine
- One social media post (shared with one other Star sponsor) highlighting your organization as a Star Sponsor (includes links to your Facebook or Instagram) pages
- Logo included in third position on parade barrier banners
- Digital ad or logo included on Star sponsor page, including link to your website or social media page
- Acknowledgement by announcers along parade route
- 3 parade hats or t-shirts

Flag Sponsor - \$4,000 Minimum

- One parade entry- positioned among the first 25 entries
- Full page "thank you" veterans ad in the parade magazine
- One special social media posts highlighting your organization as a flag sponsor (includes links to your Facebook or Instagram) pages
- Logo included in second position on parade barrier banners
- Digital ad or logo included on Flag Sponsor page, including link to your website or social media page
- Acknowledgement by announcers along parade route
- 4 parade t-shirts or hats



If you would like to donate to the parade without becoming an official sponsor, please scan this QR code to visit our donations page.

Mailing Address
LCOVDP
Box 106
2532 Santiam Hwy SE
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Need Assistance?

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